

Programme Title: MSc Entrepreneurship and Innovation



Programme Specification (PG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and programme title:	Master of Science in Entrepreneurship and Innovation
Name of interim award(s):	n/a
Duration of study / period of registration:	12 Months (Full-time)
QMUL programme code(s):	N1Q1
QAA Benchmark Group:	N100 Business and Management
FHEQ Level of Award:	Level 7
Programme accredited by:	n/a
Date Programme Specification approved:	
Responsible School / Institute:	School of Business & Management

Schools / Institutes which will also be involved in teaching part of the programme:

n/a

Institution(s) other than QMUL that will provide some teaching for the programme:

n/a

Programme outline

Overview

Innovation is going to be vital to companies as they look to survive a global downturn, particularly in the UK. As a graduate of this course you will be equipped to assist with managing the innovation process and will be highly sought after.

On this programme you will examine:

- The development and operation of markets in relation to resources, goods and services;
- The economic, environmental, ethical, legal, political, sociological and technological external context together with its effect at local, national and international levels upon organisations;
- The role of marketing in relation to customers, their expectations and their location;
- The management and development of people within organisations;
- The nature of organisations - their internal functions and processes; their diverse purposes, structures and governance and the individual and corporate behaviours and cultures which exist within and between organisations and their influence on the external context;
- The role of business innovation, creativity and knowledge management within organisation;
- The role of entrepreneurship in promoting and leading innovation.

Aims of the programme

Students will gain knowledge and develop understanding of:
 Markets – the development and operation of markets for resources, goods and services;
 The external context – economic, environmental, ethical, legal, political, sociological and technological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations;
 Customers – the role of marketing (customer expectations and orientation)
 People – the management and development of people within organisations;
 Organisations – their internal aspects, functions and processes; their diverse nature, purposes, structures, and governance, together with the individual and corporate behaviours and cultures which exist within and between organisations and their influence on the external context;
 The role of business innovation, creativity, and knowledge management within organisations.
 Key dimensions of entrepreneurship theory and processes within organisations and from the individual (entrepreneur) and collective (society at large) perspective.

The School promotes active learning within a context of clear learning objectives, and students are encouraged to take responsibility for their own learning. Modules have regular coursework elements and in some this will require collaborative group work. The creation of informal work is generally encouraged. Clear guidance on basic supplementary reading is given. We consider it important to develop the ability of students to undertake basic research through both practical and theoretical means, culminating in the dissertation, which develops the ability to write sustained coherent narratives.

What will you be expected to achieve?

The School promotes active learning within a context of clear learning objectives. Students are encouraged to take responsibility for their own learning. Most modules have a weekly course element and in some this will require collaborative group work. We expect informal work groups to emerge particularly in the more numerically based subjects. Clear guidance on basic and supplementary reading is given.

Academic Content:

A 1	Develop knowledge and skills in business and management subjects
A 2	Prepare individuals for employment either related to their first degree discipline or in a management role
A 3	The ability to conduct research into business and management issues either individually or as a part of a team through research design, data collection, analysis, synthesis and reporting
A 4	Develop knowledge and skills relevant to entrepreneurship
A 5	Develop knowledge in various areas of management connected to innovation including Marketing, Entrepreneurship, New Product Development, Global Supply Chains, Work, Technology and Learning, Networks and Technology, Sustainable and Social Innovation, and Regulatory Frameworks

Disciplinary Skills - able to:

B 1	Develop a sound understanding of contemporary business/organisational contexts
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B 2	Develop an understanding of theories, models, frameworks, tasks and roles of management together with rational analysis and other processes of decision making within organisations and in relation to the external context.
B 3	Ability to recognise and address ethical dilemmas and corporate social responsibility issues, applying ethical and organisational values to situations and choices
B 4	The ability to think critically and creatively: organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately
B 5	Develop the ability to analyze and understand the process of organizational, technological and social innovation
B 6	Develop the ability to understand and master the complexity of innovation processes by grasping the relationship between various areas of management connected to innovation including Marketing, Network Theory, Entrepreneurship, New Product Development, Global Supply Chains, Work, Technology and Learning, Sustainable Innovation, Corporate and Social Responsibility and Regulatory Frameworks

Attributes:	
C 1	Deliver an advanced study of organisations, their management and the changing external context in which they operate;
C 2	Develop the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management practice;
C 3	Enhance lifelong learning skills and personal development so as to be able to work with self-direction and originality and to contribute to business and society at large
C 4	Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others; team selection, delegation, development and management

How will you learn?

Teaching is by research-oriented staff (complemented where appropriate by visiting lecturers with professional expertise), who will combine professional knowledge of their subject with a critical attitude to its delivery. Students therefore work in a challenging, supportive environment.

Teaching:

Each module has an outline description, giving the aims, expected learning outcomes, assessment methods, outline syllabus and indication of primary reading. This information is available online on the School's Postgraduate webpage.

Students typically have 3 contact hours per week in each module. Within these three hours, each module has its own pattern of lectures, seminars/classes and other activities. Lectures emphasise dissemination of information, explaining the key ideas and determining the sequence and pace of learning. Seminars/classes make for a more active learning experience by facilitating student interaction in discussion, exercises, problem sets, case studies and presentations (as appropriate).

How will you be assessed?

Modules are typically assessed by a combination of coursework (usually 20-40% of the total mark) and final (two hour) examinations; however there is considerable variation across modules, and some are wholly examined by coursework. Clear guidance on coursework requirements is given emphasising approaches to coursework of various types and the avoidance of plagiarism. Standard College procedures are followed in the setting and marking of examinations and in the determination of overall results.

How is the programme structured?

Please specify the full time and part time programme diets (if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

In the week before Semester A teaching begins, the Director of Postgraduate Taught Programmes leads a two day induction session for the cohort entering that year. This provides details of the core and elective modules in each Programme; the documentation students must complete; exams; coursework and assessment; the Student Handbook; the Dissertation (structure; organisation; research and plagiarism); Security and Safety; Library Resources; IT Resources; SSLC; Careers Advice; Help with English; and Campus Tours.

Teaching:

Each module has an outline description, giving the aims, expected learning outcomes, assessment methods, outline syllabus and indication of primary reading. This information is available online on the Postgraduate webpages of the respective Schools. Students typically have 3 contact hours per week in each module. Within these three hours, each module has its own pattern of lectures, seminars/classes and other activities. Lectures emphasise dissemination of information, explaining the key ideas and determining the sequence and pace of learning. Seminars/classes make for a more active learning experience by facilitating student interaction in discussion, exercises, problem sets, case studies and presentations (as appropriate).

Academic Year of Study FT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Dissertation for Entrepreneurship and Innovation	BUSM180	60	7	Core	1	Semester 3
Strategic Management	BUSM086	15	7	Compulsory	1	Semester 1
Leading Organisational Change	BUSM108	15	7	Compulsory	1	Semester 1
Introduction to Marketing Management	BUSM137	15	7	Compulsory	1	Semester 1
Innovation and Global Competition	BUSM177	15	7	Compulsory	1	Semester 1
New Product Development and Business Ecosystems	BUSM084	15	7	Compulsory	1	Semester 2
Research Methods for Management	BUSM145	15	7	Compulsory	1	Semester 2
International Business Strategy	BUSM089	15	7	Elective	1	Semester 2
Global Supply Chain Management	BUSM091	15	7	Elective	1	Semester 2
Organisational Development and Transformation	BUSM109	15	7	Elective	1	Semester 2

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Management Consulting	BUSM111	15	7	Elective	1	Semester 2
Risk and Crisis Management	BUSM117	15	7	Elective	1	Semester 2
Complex networks and innovation	BUSM132	15	7	Elective	1	Semester 2
Knowledge Innovation Learning & Organizations	BUSM138	15	7	Elective	1	Semester 2
Social and Sustainable Innovation	BUSM146	15	7	Elective	1	Semester 2
Technologies, Work and Organisations	BUSM148	15	7	Elective	1	Semester 2
Entrepreneurship	BUSM134	15	7	Elective	1	Semester 2
Graduate Professional and Academic Skills	BUSM178	0	7	Elective	1	Semesters 1 & 2

What are the entry requirements?

A good upper second class (2:1) honours degree or equivalent in any subject
IELTS 7.0 (writing 6.0) or equivalent

How do we listen to and act on your feedback?

There are both formal and informal channels of feedback within the School.

Each PGT programme has a dedicated Programme Director who also acts in most instances as the Academic Advisor for students in that programme. Students are introduced to their Programme Director during the induction week and are encouraged to approach them for academic advice or to discuss issues and/or concerns during their time of study.

Students may also speak with or write to the Director of Postgraduate Taught Programmes about their issues and concerns or to provide feedback.

The Staff-Student Liaison Committee (SSLC) provides a formal means of communication and discussion between schools/institutes and its students. The Committee consists of student representatives from each programme in the School together with appropriate representation from staff within the school. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. The School's Staff-Student Liaison Committee meets formally once each semester. The minutes of the meetings are published to the School and the action points for these are noted and responded to accordingly.

Feedback from SSLC meetings, module evaluations and the PTES results are also considered by the School's Teaching and Learning Committee which has oversight on matters relating to the delivery and quality of taught programmes at School level.

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The School operates a structure to address complaints raised by students and students can directly approach the Head of School if they deem every other channel as not having served their purpose. This information is available to students via the Student handbook, the Virtual Learning Environment and the School's website.

All schools/institutes operate an Annual Programme Review (APR) of their taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery; the main document of reference for this process is the Taught Programmes Action Plan (TPAP) which is the summary of the school/institute's work throughout the year to monitor academic standards and to improve the student experience. Students' views are considered in this process through analysis of the PTES and module evaluations.

What academic support is available?

The School of Business and Management aims to provide a high quality teaching and learning environment. Teaching will be by research-oriented staff complemented where appropriate by Teaching Fellows, who will combine specialist knowledge of their subject with a critical attitude to its delivery. Students will, accordingly, be working in a challenging, supportive environment

The induction week prior to the start of Semester A provides introductory talks on all of the services and support mechanisms available within the School and College.

Students on this programme will be supported by the individual staff members running modules on this program in terms of immediate advice on a specific module: course content, assignments and exam structure. Students are also assigned an academic advisor whom they are encouraged to consult for academic related support and a dedicated supervisor for their core dissertation module. Beyond this, the administrative staff also provide support services for non-academic matters.

The School uses various channels of communication to provide updates on teaching timetables, module information, events and support services (e.g. Plasma Screens, notice boards, Virtual Learning Environment).

Programme-specific rules and facts

N/A

Specific support for disabled students

The School of Business and Management aims to provide a high quality teaching and learning environment. Teaching will be by research-oriented staff complemented where appropriate by Teaching Fellows, who will combine specialist knowledge of their subject with a critical attitude to its delivery. Students will, accordingly, be working in a challenging, supportive environment

The induction week prior to the start of Semester A provides introductory talks on all of the services and support mechanisms available within the School and College.

Students on this programme will be supported by the individual staff members running modules on this program in terms of immediate advice on a specific module: course content, assignments and exam structure. Students are also assigned an academic advisor whom they are encouraged to consult for academic related support and a dedicated supervisor for their core dissertation module. Beyond this, the administrative staff also provide support services for non-academic matters.

The School uses various channels of communication to provide updates on teaching timetables, module information, events and support services (e.g. Plasma Screens, notice boards, Virtual Learning Environment).

Links with employers, placement opportunities and transferable skills

The School works closely with the Careers Service to locate possible work placements/ internships and to prepare students for

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the recruitment process (e.g assistance in creating effective CVs to reach potential employers, interview skills).

The qualities and skills a graduate from this programme might be expected to have include a range of cognitive and intellectual skills together with techniques specific to business and management, and relevant personal and interpersonal skills. These include:

The ability to think critically and creatively: organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately

The ability to conduct research into business and management issues either individually or as a part of a team through research design, data collection, analysis, synthesis and reporting

Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others; team selection, delegation, development and management

Ability to recognise and address ethical dilemmas and corporate social responsibility issues, applying ethical and organisational values to situations and choices.

Programme Specification Approval

Person completing Programme Specification:

Sophia Eglin

Person responsible for management of programme:

Dr Pietro Panzarasa

Date Programme Specification produced / amended by School / Institute Learning and Teaching Committee:

13 Mar 2018

Date Programme Specification approved by Taught Programmes Board: