

Programme Title: MSc Management



Programme Specification

Awarding Body/Institution	Queen Mary, University of London
Teaching Institution	Queen Mary, University of London
Name of Final Award and Programme Title	MSc Management
Name of Interim Award(s)	
Duration of Study / Period of Registration	12 month/ 24 months (Full time/Part time)
QM Programme Code / UCAS Code(s)	N1P1, N1P2
QAA Benchmark Group	
FHEQ Level of Award	Level 7
Programme Accredited by	N/A
Date Programme Specification Approved	11 Sep 2013
Responsible School / Institute	School of Business & Management

Schools which will also be involved in teaching part of the programme

Institution(s) other than Queen Mary that will provide some teaching for the programme

Programme Outline

The programme consists of four compulsory taught modules in the first semester, one compulsory taught module and three optional taught modules in the second semester followed by a 10,000 word dissertation. In addition to the taught components, there is also a non-assessed component which is the continued professional development module. The compulsory modules include Principles of Accounting and Finance, International Marketing, Research Methods, Strategic Management and Organisational Behaviour. The students can select from a range of electives (subject to availability) in semester two.

Aims of the Programme

The programme aims;
To broaden access to students who may not have a background in business and management
To address the demand for a more generalist programme within the Masters portfolio of titles in the school
To deliver a range of modules which provide an understanding of the different strands in business and management
To encourage a range of learning skills including independent learning

To prepare students for employment by combining an academic curriculum with some CPD activities – these activities will assist students to prepare skills for employability.

What Will You Be Expected to Achieve?

Students who successfully complete the programmes will be able to

1. Identify business and management as an area of theoretical and academic study as well as practice
2. To discern the inter-disciplinary constructions of business and management as a field of study
2. Construct the theoretical underpinnings of management
3. Compare and Construct relevant qualitative and quantitative research methods to examine and research management contexts.
4. Gain personal skills for employability through the taught components as well as the non-assessed CPD offerings.

Academic Content:

A 1	Knowledge and awareness of a range of subjects, fields, theories and approaches applicable to the management of people and organisations in an international context
A 2	Be able to utilise management information and empirical data to critically inform decision making and resource management
A 3	Knowledge and understanding of analytical tools used to analyse and interpret management problems, challenges and risks in a changing context.
A 4	Develop a critical understanding of the economic, social and political environments which affect human relations in an organisation and the implications for its structure and culture
A 5	knowledge and understanding of the historical influences and contexts both internal and external, which mediate management practices and organisations.

Disciplinary Skills - able to:

B 1	Develop an understanding of the theories, analytical approaches, methodologies and practices that underpin management in a global context
B 2	Recognise the interdisciplinary strands within the field of business and management and different approaches to decision making and value orientations
B 3	Compare and construct relevant research methods to examine and research management contexts.
B 4	Evaluate, extrapolate and synthesise relevant literature and empirical data and competently apply these to different business and management contexts.
B 5	Develop analytical and inferential skills in using data from different sources and interpreting these with critical frameworks and perspectives
B 6	Develop students ability to apply management theory to the analysis of a broad range of actual management problems.

Attributes:	
C 1	Acquire knowledge, values and skills that are relevant to both academic and non-academic contexts including effective communication, originality in thinking, time management and negotiation skills.
C 2	Acquire a global and culturally-sensitive perspectives to the field of business and management.
C 3	To learn continuously within academia and beyond and to employ relevant information and knowledge in understanding different contexts.
C 4	To acquire research skills and values which can provide different approaches to problem solving and decision making in a global context.
C 5	Develop knowledge and analytical skills that are transferable to employment including negotiation and communication skills.

How Will You Learn?

Students will learn through a mix of lectures, seminars and workshops delivered by academic staff within the school as well as professionals with an expertise and experience in business and management. The lectures will enable students to interact with peers from other Msc programmes while the seminars with smaller class sizes allow students to have more in-depth discussion and interaction with the academics delivering the programme. With the QM+ environment which is a virtual learning environment and other initiatives such as lecture capture, students will have both real time delivery and information on curriculum which can be accessed online. Training sessions will be provided in the induction week for students to familiarize themselves with the virtual environment and to also access e-resources. The delivery and assessment modes will be varied. These will include collaborative learning as well as a mix of assessments including coursework, presentations, independent research, group projects and examinations. All students will be assigned academic advisor who will be able to advise students on academic-related problems.

How Will You Be Assessed?

The mode of assessment for the programme will differ across the modules but typically most modules will have two modes of assessment such as coursework and a final exam which the student will take in May. Dissertation supervision continue throughout semester three and students continue to work on their dissertations in this semester. All coursework will be put through a plagiarism detection software, Turnitin. Students take examinations in May but coursework and other modes of assessment such as group projects are often set different deadlines. The instructions for the assessment are available to the students in the module outlines and through the virtual learning environment. The school has a plagiarism officer to advise and assist module organizers on plagiarism offences. Marking criteria for assessment is also provided by module organizers in the module outline.

How is the Programme Structured?

Before the teaching week in Semester A, the school has a comprehensive induction week for the Postgraduate students where students will be able to familiarise themselves with the programme as well as the different services available in the school and the college including Security and Safety; Library Resources; IT Resources and Careers Advice.

The programme has five compulsory modules, one core dissertation module worth 60 credits and three electives. Most of the compulsory modules are taken in Semester A while electives are delivered in Semester B. The compulsory and elective modules are worth 15 credits each. The programme also offers a Continued Professional Development (CPD) programme which will be non-assessed. These will be delivered in both Semester A and B. All the modules are delivered in Semester A and B except for the dissertation module. Students will continue to work on their dissertation over summer and will hand their dissertations in towards the end of August or the first week of September.

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Academic Year of Study 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Dissertation	BUSM003	60	7	Core	1	Semester 2 & 3
Research Methods for Business and Management	BUSM027	15	7	Compulsory	1	Semester 2
Organisational Behaviour	BUSM069	15	7	Compulsory	1	Semester 1
Strategic Management	BUSM0086	15	7	Compulsory	1	Semester 1
Principles of Accounting and Finance	BUSM087	15	7	Compulsory	1	Semester 1
International Marketing	BUSM043	15	7	Compulsory	1	Semester 1
Global Governance and International Organisations	BUSM068	15	7	Elective	1	Semester 2
Corporate Governance	BUSM060	15	7	Elective	1	Semester 2
International Business Strategy	BUSM089	15	7	Elective	1	Semester 2
Finance for Development	BUSM020	15	7	Elective	1	Semester 2
Multinationals and Global Business	BUSM028	15	7	Elective	1	Semester 2
Public Advocacy Marketing	BUSM062	15	7	Elective	1	Semester 2
Knowledge and Innovation Management	BUSM042	15	7	Elective	1	Semester 2
New Product Development and Business Ecosystems	BUSM084	15	7	Elective	1	Semester 2
World Economy and Development	BUSM090	15	7	Elective	1	Semester 2
Management Consulting at Work	BUSM092	15	7	Elective	1	Semester 2

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Human Resource Management in the Public Services	BUSM077	15	7	Elective	1	Semester 2
Leadership and Strategy in the Public Services	BUSM075	15	7	Elective	1	Semester 2

What Are the Entry Requirements?

A good upper second class honours degree or equivalent plus IELTS 7

How Do We Listen and Act on Your Feedback?

There are both formal and informal channels of feedback within the school. All MSc programmes have a dedicated a Programme director who also acts in most instances as the academic advisor for students in that programme. The students from the time they start at the school will get to know their director from the induction week and can turn to them for general advice. The students also speak or write to the Director of Postgraduate Taught Programmes about issues and concerns. The SSLC which is convened once in Semester A and B provides a formal forum for students to feedback on the programmes. The minutes of the meeting are published to the school and the action points for these are noted and responded to accordingly. Students concerns and issues also raised at the PG sub-committee where MSc directors can address feedback raised by students. PG student issues are also brought to the attention of the Teaching and Learning Committee as well as the Director of Teaching and Learning both formally and informally. The school also operates a structure to solve complaints raised by students and students can directly approach the Head of School if they deem every other channel as not having served their purpose. The teaching and learning committee is also responsible for quality assurance issues and periodic programme reviews. Feedback and response to feedback is also collated in the Teaching forum held by the school once a semester. This information is available to students in the handbook and in the School's website.

Academic Support

The induction week before the start of Semester A provides introductory talks on all the services and support mechanisms available within the school and college. The Plasma Screens within the school also update on timetabling, events and support services within the school. Students are assigned an academic advisor for them to consult on academic related support. Beyond this, the school also provides support services through a student advisor for non-academic matters. The virtual learning environment has information on the different modules and supervisory advice for dissertations. Students are also advised on the support services available in the Language and Learning Unit. Students are assigned a dedicated supervisor for their core dissertation module.

Programme-specific Rules and Facts

N/A

Specific Support for Disabled Students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Once a student is reported as needing extra support, this is noted and the relevant module organizers are also notified about the concerned students. Relevant advice and information is dispensed to the academic to support the student accordingly. Special provisions and arrangement for coursework, assessments and examinations is also provided by the school with the guidance and support from the college.

Links With Employers, Placement Opportunities and Transferable Skills

Graduates from this programme will have developed a range of cognitive and practical skills together which will be applicable to be different context beyond academia.

The school will host a series of activities under the CPD module which will provide students networks and contacts in the business world. The 'Incubator project' supported by the department will also allow students to work with enterprises and to take an innovative idea to the market.

The distinct inclusion of a CPD component means that the students will be exposed to professionals and techniques from professional and vocational backgrounds to enhance communication, negotiation and deliberation skills while being open to value orientations from a global perspective. Effective knowledge management and the importance of the application of relevant information to access different contexts and demands of management will be a key emphasis of the programme. Analysis and in-depth engagement with academic texts, reports and case studies will stress the need to extrapolate information and synthesize these using relevant methodologies.

The school also works with Career Service to locate possible placements, internships and in creating an effective CVs to reach potential employers.

Programme Specification Approval

Person completing Programme Specification

Dr Yasmin Ibrahim

Person responsible for management of programme

Professor Maxine Robertson

Date Programme Specification produced/amended by School Learning and Teaching Committee

06/11/12

Date Programme Specification approved by Taught Programmes Board

11 Sep 2013