

Programme Specification (PG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and programme title:	MSc in Management of Intellectual Property
Name of interim award(s):	N/A
Duration of study / period of registration:	1academic year (9 months) full time, 2 years part time.
QMUL programme code(s):	M3U4/M3U5
QAA Benchmark Group:	
FHEQ Level of Award:	Level 7
Programme accredited by:	Intellectual Property Regulatory Board (IPReg), Chartered Institute of Patent Attorneys (CIPA) and the Chartered Institute of Trade Mark Attorneys (CITMA)
Date Programme Specification approved:	17 Apr 2019
Responsible School / Institute:	Centre for Commercial Law Studies

Schools / Institutes which will also be involved in teaching part of the programme:

Collaborative institution(s) / organisation(s) involved in delivering the programme:

Programme outline

The MSc course is aimed primarily at non-law graduates from specifically, but not exclusively, scientific and technical backgrounds seeking to translate that expertise into commercial intellectual property practice. Graduates from all disciplines are accepted onto the programme. Graduates from the course are sought as technical intellectual professionals for industry, commerce and in those professions concerned with intellectual property law. The course is designed (through its content and assessment, where students completing the appropriation aspects of the course are able to take special exemption papers) to exempt students from the foundation papers for the professional examinations for patent and trade mark attorneys. As such, the syllabus and assessment is monitored by the Chartered Institute of Patent Attorneys (CIPA) and the Chartered Institute of Trade Mark Attorneys (CITMA). The Programme Director is Professor Guido Westkamp. Members of CCLS senior academic team sit on the Education Committee of CIPA and advise and direct programme directors with regard to professional developments within the field of IP. This additional level of quality assurance is a significant mark of the quality and commercial significance of the programme.

It is a one academic year (9 month) course (two years if undertaken part time) offering concentration on many of the practical

Programme Title: MSc in Management of Intellectual Property

aspects of patents, designs and trade marks and the involvement of patent and trade mark practitioners to complement the academic treatment of the subject matter.

Aims of the programme

The Programme aims to:

- Provide students with a sound understanding of the essential principles of law providing a foundation and context for intellectual property law and practice;
- Equip students with the skills of legal analysis essential for practice as an intellectual property professional;
- Provide students with a detailed understanding of the laws and procedures (UK and Community) relating to the protection of industrial design through registered and unregistered design laws and copyright;
- Provide students with a detailed understanding of the laws and procedures relating to the protection of trade marks (domestic, international and comparative);
- Provide students with a detailed understanding of the laws and procedures relating to the protection of patents (domestic, international and comparative).
- Enhance the professional legal analytic and other skills of students who wish to pursue a career in intellectual property law.
- Enhance the students' learning experience through regular interaction with lecturers, practitioners, visiting academics and fellow students
- Enable students to pursue independent legal research.

What will you be expected to achieve?

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas.

The programme outcomes are referenced to the relevant QAA benchmark statement(s) (see above) and the Framework for Higher Education Qualifications in England, Wales and Northern Ireland (2008), and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education 2003 and Queen Mary Statement of Graduate Attributes have been used as a guiding framework for curriculum design.

Students who successfully complete the programme will be able to:

- Understand key legal principles and practical aspects of intellectual property law for potential patent and trade mark professionals.
- Be capable of researching and analysing legal issues within the specific field and wider legal field.
- Understand the academic and practical aspects of law within the specific field.

Academic Content:

A1	Students will acquire a thorough understanding of legal principles as applied across different areas of law.
A2	Students will understand the features of legal systems across major jurisdictions and of international legal systems as applicable to their chosen modules.

A3	Students will understand whether and how their chosen areas of law intersect with other legal frameworks.
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Disciplinary Skills - able to:	
B1	Students will develop the ability to assimilate and evaluate a range of primary and secondary legal materials, including legislation, regulations and administrative guidance and the academic and professional literature.
B2	Students will further develop their ability to analyse critically a variety of primary and secondary materials.
B3	Students will further develop their ability to state and argue a position orally and in writing.

Attributes:	
C1	Understand key legal principles and practical aspects of intellectual property law for potential patent and trade mark professionals.

How will you learn?

Students will learn through direct interaction with lecturers using a variety of teaching, learning and assessment strategies, including traditional and interactive lectures, seminar sessions, tutorials and e-learning. Students will also be expected to invest a significant amount of time in independent learning, including reading materials in advance of lectures/seminars, preparing class presentations, completing assignments and preparing for examinations.

In addition, students will need to carry out extensive research to complete the study project element. Students will be provided with a variety of legal resources and receive training on how to use them.

Each module is organised and convened by a subject expert from within the Centre for Commercial Law Studies at Queen Mary and also includes a number of classes run by experienced practitioners in the relevant field. Such practitioners include patent attorneys, barristers, and solicitors. The contribution of such practitioners is an important element of this professional programme. CCLS is uniquely well-placed to deliver a programme integrating professional expertise in this way as a result of the extensive contacts that it has built up with senior intellectual property practitioners over the years (both through the MSc in Management of Intellectual Property and other programmes and through its research activities).

Each component module requires a student to undertake approved studies to the value of either 15, 30 and 45. There is one study only compulsory module which all students must take (IPLM131).

How will you be assessed?

Assessment is by examination, oral presentation, take home assessment, essays and/or coursework for taught modules and by specialist dissertation in the form of the IPLM127 study project which consists of a group project element and individual project element; and IPLM137 which consists of an extended essay.

How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

<p>MSc</p> <p>Full time students take 90 credits per semester with part time students taking 45 credits per semester.</p> <p>Full time MSc IP (M3U4) - 180 credits - 90 per semester</p> <ul style="list-style-type: none">• Students on the MSc have to complete 180 credits including the compulsory IPLC134, IPLM131 and IPLM127 (Professional Stream) or IPLM137 (Business Stream). Professional stream students are required to take IPLM041, IPLM044 and IPLM146 plus one free choice module of 15 credits. Business stream students can take a free choice of 120 credits plus IPLM137, IPLM131 and IPLC134. <p>Part time MSc IP (M3U5) - Professional Stream take 105 credits in year 1, and 75 credits in year 2.</p> <p>Business Stream students take 90 credits per year, 45 credits per semester.</p> <ul style="list-style-type: none">• Part-time Professional Stream students take 105 credits in year 1 made up of 60 credits in semester 1 and 45 credits in semester 2. If undertaking the professional stream students must undertake IPLC134, IPLM041, IPLM044 plus M3EZ exemption exams in year one and; IPLM127, IPLM131, IPLM146 and any free choice module available (either IPLM or SOLM coded). Business stream students must take IPLC134 in the 1st year plus 75 credits from any available SOLM and IPLM coded modules and; in year 2 IPLM131, IPLM137 and any IPLM and SOLM coded modules available for this specific programme. <p>Each module is organised and convened by a subject expert from within the Centre for Commercial Law Studies at Queen Mary and also includes a number of classes run by experienced practitioners in the relevant field. Such practitioners include patent attorneys, barristers, and solicitors. The contribution of such practitioners is an important element of this professional programme. CCLS is uniquely well-placed to deliver a programme integrating professional expertise in this way as a result of the extensive contacts that it has built up with senior intellectual property practitioners over the years (both through the MSc in Management of Intellectual Property and other programmes and through its research activities).</p> <p>Each component module requires a student to undertake approved studies to the value of either 15, 30 and 45 credits.</p> <p>Elective modules available to the MSc cohort from the LLM are as follows:</p> <p>SOLM078 Licensing Intellectual Property SOLM079 Intellectual Property and Fashion: Art and Culture SOLM080 Intellectual Property and Fashion: Business and Law SOLM081 Design and Intellectual Property: EU and United States SOLM082 International and Comparative Law of Unfair Competition SOLM084 Global Intellectual Property Law SOLM085 Interactive Entertainment Law SOLM086 The Law of Film SOLM087 The Business of Film SOLM088 Law of Geographical Indications SOLM089 Music Industry Contracts SOLM090 Intellectual Property and the Creative Industries SOLM091 Agriculture Trade and Intellectual Property SOLM092 Commercialisation of IP SOLM093 Intellectual Property and the Life Sciences SOLM094 Competition Law, Intellectual Property and Innovation SOLM095 Intellectual Property Law in China SOLM096 Trade Secrets SOLM097 Digital Intellectual Property SOLM098 Law and Practice of the Unified Patent Court SOLM130 Intellectual Property Taxation</p>

Programme Title: MSc in Management of Intellectual Property

SOLM216 Media Law: Reputation Management
SOLM229 Art and Intellectual Property

Academic Year of Study FT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Licensing Intellectual Property	SOLM078	30	7	Elective	1	Semester 1
Intellectual Property and Fashion: Art and Culture	SOLM079	15	7	Elective	1	Semester 1
Intellectual Property and Fashion: Business and Law	SOLM080	15	7	Elective	1	Semester 2
Global Intellectual Property Law	SOLM084	30	7	Elective	1	Semester 1
Interactive Entertainment Law	SOLM085	30	7	Elective	1	Semester 2
The Law of Film	SOLM086	15	7	Elective	1	Semester 1
The Business of Film	SOLM087	15	7	Elective	1	Semester 2
Law of Geographical Indications	SOLM088	30	7	Elective	1	Semester 2
Intellectual Property and the Creative Industries	SOLM090	30	7	Elective	1	Semester 2
Competition Law, Intellectual Property and Innovation	SOLM094	15	7	Elective	1	Semester 2
Digital Intellectual Property	SOLM097	15	7	Elective	1	Semester 1
Study Project - Professional Stream	IPLM127	45	7	Elective	1	Semesters 1 & 2
Fundamentals of Law and Professional Ethics (IPREG)	IPLC134	15	7	Compulsory	1	Semester 1
The Law of Patents	IPLM041	45	7	Elective	1	Semesters 1 & 2
Introduction to Patent Law	IPLM140	30	7	Elective	1	Semester 1
The Law of Trade Marks	IPLM044	45	7	Elective	1	Semesters 1 & 2

Programme Title: MSc in Management of Intellectual Property

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Designs & Copyright Law (IPREG D & C)	IPLM146	15	7	Elective	1	Semester 1
Intellectual Property in Food, Biotech and Agriculture	IPLM147	15	7	Elective	1	Semester 2
Intellectual Property in the United States	IPLM148	15	7	Elective	1	Semester 2
Overview of Competition Law	IPLM131	0	7	Study only	1	Semesters 1 & 2
Study Project - Business Stream	IPLM137	45	7	Elective	1	Semesters 1 & 2

Academic Year of Study PT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Fundamentals of Law and Professional Ethics	IPLC134	15	7	Compulsory	1	Semester 1
The Law of Patents (IPReg PATs)	IPLM041	45	7	Elective	1	Semesters 1 & 2
The Law of Trade Marks (IPReg TMs)	IPLM044	45	7	Elective	1	Semesters 1 & 2
Plus modules listed above in full time						

Academic Year of Study PT - Year 2

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Designs and Copyright Law (IPReg)	IPLM146	15	7	Elective	2	Semester 1
Study Project - Professional Stream	IPLM127	45	7	Compulsory	2	Semesters 1 & 2
Overview of Competition Law	IPLM131	0	7	Study only	2	Semesters 1 & 2

Programme Title: MSc in Management of Intellectual Property

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Plus modules listed above in full time						
Study Project - Business Stream	IPLM137	45	7	Elective	2	Semesters 1 & 2

What are the entry requirements?

Minimum 2:2 honours degree from any discipline.

How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?

The IP Specific Staff-Student Liaison Committee provides an informal means of communication and discussion between schools/institutes and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year subject to students identifying the need for such meetings. Meetings are regularly scheduled by the central administration team for this programme.

Each school/institute operates a Learning and Teaching Committee, or equivalent, which advises the School/Institute Director of Taught Programmes on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in the committee's work in a number of ways, such as through student membership, or consideration of student surveys.

All schools/institutes operate an Annual Programme Review of their taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery; the main document of reference for this process is the Taught Programmes Action Plan (TPAP) which is the summary of the school/institute's work throughout the year to monitor academic standards and to improve the student experience. Students' views are considered in this process through analysis of the NSS and module evaluations.

All modules are assessed through student feedback prior to exams, assessed through paper-based confidential forms handed out and completed in the class room. Students also have the opportunity to provide feedback through on-line forms and through informal mechanisms to the Programme Director and Programme Administrator.

In addition to the Queen Mary and CCLS mechanisms for feedback and quality assurance, the special nature of the professional relationship with CIPA and CITMA has led to special information-gathering sessions with the profession (including occasional evening meetings and roundtable meetings) at which developments for the programme are discussed and proposed. Further, the Senior CCLS IP Academics sit as members of the CIPA and CITMA Education Committee and the Blue Skies Sub-Committee where developments for the future are discussed and examined. Additional feedback and guidance is sourced from discussions and meetings with IPReg.

What academic support is available?

Students will receive a comprehensive induction. Students will be assisted with the preliminary stages of selecting a topic for the independent element of the IPLM127/IPLM137 Study Project module, consider their methodology and develop the skills needed to identify and use relevant materials. Lecturers on taught modules shall be available to discuss any concerns students might

Programme Title: MSc in Management of Intellectual Property

have with regard to the particular module or its content. Tutor(s) are available to assist with all take home assessments and essays etc.

The Programme Director and Academics are available on a weekly basis during term time to answer any questions or queries. Academics are also available remotely to assist and advise students.

In addition to this IP Administrative support staff are available to offer additional help and assistance on a daily basis.

Programme-specific rules and facts

Professional stream students must pass both the MSc (undertaking IPLM127, IPLC134, IPLM041, IPLM044, IPLM146 plus one free choice module) and specialist IPLM008 and IPLM009 examinations to pass the professional exemption qualification (M3EZ - PG Cert in IP Law - Pathway B).

Business stream students must undertake IPLM131, IPLC134 and IPLM137 and then 120 credits of free choice elective modules.

These Programme Specific Rules are monitored and implemented by the Programme Coordinator

Specific support for disabled students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:

- Finding out if you have a specific learning difficulty like dyslexia
- Applying for funding through the Disabled Students' Allowance (DSA)
- Arranging DSA assessments of need
- Special arrangements in examinations
- Accessing loaned equipment (e.g. digital recorders)
- Specialist one-to-one "study skills" tuition
- Ensuring access to course materials in alternative formats (e.g. Braille)
- Providing educational support workers (e.g. note-takers, readers, library assistants)

Links with employers, placement opportunities and transferable skills

One of the most notable features of the CCLS is its extremely close relationship with the legal profession and the commercial world. It has an advisory council that includes several senior members of the judiciary and legal profession and persons occupying senior roles in the IP and wider commercial world. Currently, senior members of the legal and intellectual property professions play important roles on the examination board for the CIPL and the MSc in Management of Intellectual Property. Almost all graduates from the Programme are employed within the profession following their studies.

All programmes within CCLS have the benefit of prizes for achievement supported by commercial organisations (eg GlaxoSmithKline for the MSc IP Programme).

Graduates of the programme are in a position to use their qualification(s) across several fields both directly and indirectly associated with the IP Field.

There is also a mentoring programme that matches students with available mentors from the profession. An embedded Careers and professional development team provide guidance in identifying and obtaining relevant internships, valuable employment-related skills and other work-related opportunities. There is a programme of co-curricular activities designed to foster professional development and related skills.

Programme Specification Approval

Person completing Programme Specification:

Sharon Watson

Person responsible for management of programme:

Guido Westkamp

**Date Programme Specification produced / amended by
School / Institute Learning and Teaching Committee:**

17 Apr 2019

**Date Programme Specification approved by Taught
Programmes Board:**

17 Apr 2019