



Programme Specification (PG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and programme title:	Certificate in Trade Mark Law and Practice
Name of interim award(s):	N/A
Duration of study / period of registration:	9 months
QMUL programme code(s):	N/A
QAA Benchmark Group:	N/A
FHEQ Level of Award:	Level 7
Programme accredited by:	Chartered Institute of Trade Mark Attorneys (CITMA) and the Intellectual Property Regulation Board (IPReg)
Date Programme Specification approved:	25th March 2019
Responsible School / Institute:	Centre for Commercial Law Studies

Schools / Institutes which will also be involved in teaching part of the programme:

Collaborative institution(s) / organisation(s) involved in delivering the programme:

Programme outline

The Certificate in Trade Mark Law and Practice is designed for trainee trade mark attorneys. It is a one-year part time course offering concentration on many of the practical aspects of trade marks and designs, and greater involvement of trade mark practitioners to complement the academic treatment of the subject matter. Fundamentals of English Law and Professional Ethics and Designs & Copyright law are also taught to give an overall foundation for the trainee Trade Mark Attorney.

Aims of the programme

The Programme aims to:

- Provide students with a sound understanding of the essential principles of law providing a foundation and context for

intellectual property law and practice;

- Equip students with the skills of legal analysis essential for practice as an intellectual property professional and specifically trade marks;
- Provide students with a detailed understanding of the laws and procedures (UK and Community) relating to the protection of industrial design through registered and unregistered design laws and copyright;
- Provide students with a detailed understanding of the laws and procedures relating to the protection of trade marks (domestic, international and comparative);
- Provide students with a basic understanding of the laws and procedures relating to the other areas of associated IP Law (Competition and Patents both domestic, international and comparative);
- Provide students with a sound understanding of basic IP law (particularly those areas with relevance to the exercise of intellectual property rights).

What will you be expected to achieve?

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the relevant QAA benchmark statement(s) (see above) and the Framework for Higher Education Qualifications in England, Wales and Northern Ireland (2008), and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education 2003 and Queen Mary Statement of Graduate Attributes have been used as a guiding framework for curriculum design.

Academic Content:

A 1	Discuss and learn the laws and procedures (UK and Community) relating to the protection of industrial design through registered and unregistered design laws and copyright;
A 2	the laws and procedures relating to the protection of trade marks (domestic, international and comparative);
A 3	the basic laws and procedures relating to the protection of the more general areas of intellectual property;
A 4	Foundations of Law for Trade Mark Professionals

Disciplinary Skills - able to:

B 1	Practical applications of the law relating to Trade Marks and Legal Practice; apply the law to a matter;
B 2	apply the relevant legal procedure to a matter;
B 3	identify and deal with issues arising;
B 4	undertake legal research
B 5	conduct a legal argument in written form;
B 6	compare legal rules from different jurisdictions.

Attributes:	
C 1	analyse factual situations (real and hypothetical) by applying recognised legal rules.;
C 2	demonstrate critical reading skills.
C 3	read legal writing (statutes, cases and commentary) effectively.

How will you learn?

This Programme commences on the 12th September or 1st Monday following this date with an intensive 2 weeks of teaching, Monday to Friday from 09.00 - 18.00 hours daily followed by 9 or 10 Friday and Saturday sessions, and is delivered via lectures and seminars throughout the first and second semester of the academic year on a part time basis. Most teaching takes place in a whole-group setting. Teaching and learning methods vary from module to module. In some sessions, teaching is conducted in interactive lecture format. In others, teaching is conducted through group discussion of pre-assigned questions and problems. Each module is supported by a detailed and clearly structured set of materials and reading list. These materials include guided learning exercises which the students are required to complete in advance of the teaching sessions. Students have the opportunity to submit written solutions to legal problem questions and receive feedback on these submissions. The delivery of each module is supported by the QMPlus VLE area containing essential module information, module outlines and questions for self-study.

Each module is be organised and convened by a subject expert from within the Centre for Commercial Law Studies at Queen Mary and also includes a number of classes run by experienced practitioners in the relevant field. Such practitioners include trade mark attorneys, barristers, and solicitors. The contribution of such practitioners is an important element of this professional programme. CCLS is uniquely well-placed to deliver a programme integrating professional expertise in this way as a result of the extensive contacts that it has built up with senior intellectual property practitioners over the years (both through the Certificate in Intellectual Property Law and other programmes and through its research activities).

How will you be assessed?

Assessment takes the form of an unseen examination in each of the 4 credit bearing modules. The duration of the unseen examinations is 2 hours 15 minutes, except for the IPL134 Fundamentals of Law and Professional Ethics, for which candidates undertake a 1 hour MCQ paper. A candidate's classification for the programme as a whole is therefore determined on the basis of marks in 4 credit bearing assessed modules.

An assessment method based on unseen examination has been chosen in order to ensure a rigorous assessment of the students' knowledge and skills in each of the subjects. This is an assessment method that has traditionally been employed on the Certificate in Trade Mark Law Programme and is particularly attractive to the professional bodies accrediting the programme for the purpose of professional qualification. Students on the Programme are provided with suitable preparation for assessment by this method.

The examination schedule will be as follows:

IPLC134 - Fundamentals of Law and Professional Ethics - Multiple Choice Question Paper usually last Friday in September

IPLC135 - Designs and Copyright Law - Standard Examination in May Examination Period

IPLC136 - Trade Mark Law and Practice A - In-Class Assessment (Standard Examination but run in-class in January)

IPLC137 - Trade Mark Law and Practice B - Standard Examination in May Examination Period

A candidate's classification for the programme as a whole is therefore determined on the basis of marks in 4 assessed modules.

How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

The Programme runs over a 9 month period of part-time study and candidates for the award must study the following component modules:

- Fundamentals of Law and Professional Ethics (IPLC134)
- Trade Mark Law A (IPLC136)
- Trade Mark Law B (IPLC137)
- Designs and Copyright Law (IPLC135)

Each component module requires a student to undertake approved studies to the value of 15 credits.

Academic Year of Study PT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Fundamentals of Law and Professional Ethics (IPReg FL & PE)	IPLC134	15	7	Compulsory	1	Semester 1
Design and Copyright Law (IPReg D & C)	IPLC135	15	7	Compulsory	1	Semesters 1 & 2
Trade Mark Law A (IPReg TMs Part A)	IPLC136	15	7	Compulsory	1	Semester 1
Trade Mark Law B (IPReg TMs Part B)	IPLC137	15	7	Compulsory	1	Semester 2

What are the entry requirements?

Minimum 2:2 undergraduate degree from any subject area.

Substantial experience within the Trade Mark field (at least 5 years) will also be considered for those being sponsored by an employer.

How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?

Students are encouraged to select a class representative, failing this we offer feedback throughout the semester and encourage students to contact the programme coordinator.

At the end of the academic teaching period students complete both the college module feedback forms and an in-house basic questionnaire.

What academic support is available?

The programme director offers help and assistance to students if required. Students are encouraged to communicate directly with the module leaders, programme director and programme coordinator with any queries.

Support is also offered by the Central College Support Teams (DDS etc).

Programme-specific rules and facts

The programme offers exemptions to those with previous experience and specific qualifications approved by IPReg.

Specific support for disabled students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:

- Finding out if you have a specific learning difficulty like dyslexia
- Applying for funding through the Disabled Students' Allowance (DSA)
- Arranging DSA assessments of need
- Special arrangements in examinations
- Accessing loaned equipment (e.g. digital recorders)
- Specialist one-to-one "study skills" tuition
- Ensuring access to course materials in alternative formats (e.g. Braille)
- Providing educational support workers (e.g. note-takers, readers, library assistants)

Links with employers, placement opportunities and transferable skills

One of the most notable features of the CCLS is its extremely close relationship with the legal profession and the commercial world. It has an advisory council that includes several senior members of the judiciary and legal profession and persons occupying senior roles in the commercial world. Currently, senior members of the legal and intellectual property professions play important roles on the examination board for the programme. The majority of students are employed as trainee trade mark attorneys or administrators while studying on that Programme. They are usually supported financially for their period of study. Almost all graduates from the Programme are employed within the profession following their studies. Most programmes within CCLS have the benefit of prizes for achievement supported by commercial organisations.

Programme Specification Approval

Person completing Programme Specification:

Miss Sharon Watson

Programme Title: Post Graduate Certificate in Trade Mark Law and Practice (M2C1/M2C2/M2CW/M2CX/M2CY/M2CZ)

Person responsible for management of programme:

Dr Apostolos Chronopoulos

Date Programme Specification produced / amended by School / Institute Learning and Teaching Committee:

22nd March 2019

Date Programme Specification approved by Taught Programmes Board:

25th March 2019